PRIVACY POLICY | IMEX Wholesale Distribution

Description

Effective Date: January, 01, 2025

We created this Privacy Policy to show you how we protect and handle your personal information, which we obtain from you when you visit the Website or sign up as a Registered User. In this Privacy Policy, we will explain what personal information we collect, how we might use the information, how we protect the information, who has access to the information, and how you can correct any inaccuracies in the information.

Please note that this Privacy Policy applies only to information collected by this Website and not to any information collected offline by us or anyone else. If you have questions or concerns regarding this Privacy Policy, please contact our customer service department by e-mail. Additionally, please review our Terms of Use, which govern your use of this Website.

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Collection and Use of Personal Information

We collect certain information from our visitors through server logs and cookies. If you sign up as a Registered User, we collect additional information from you during the registration process and every time you log in using your username and password. We also may collect information from you by e-mail. These activities are explained more fully below.

Server Logs. When you visit the Website, we automatically receive certain information about you, such as your Internet Protocol (IP) address, the date and time of your visit, the type of browser you use, the Internet address of the website from which you linked directly to our Website, and the website you visit when you leave our Website. We, like many other website operators, collect and store this basic information about visitors in our server logs. We use this information to ensure compliance with our Terms of Use, to diagnose problems with the Website, to gather broad demographic information about our visitors, to track and compile general usage information to improve the Website, and to report aggregate information to our advertisers.

Cookies. Cookies are small text files that many websites, including ours, will send directly to your browser for storage on your computerâ??s hard drive. Like many other websites, we use cookies to keep track of your activities on the Website, to make improvements, and to report aggregate information to our advertisers. We also use cookies to develop and deliver content specific to your interests, to save your password, and if you choose, to save other personal and financial information so you do not need to reÂ-enter it each time you visit the Website. Our advertisers, payment processors, and marketing consultants may also place or read cookies on your browser. We are not responsible for, and do not have access to, any information third parties may collect, except in specific circumstances where we have contracts with third parties to acquire and use such information for our purposes. Most browsers are initially set to accept cookies. If you wish to disable cookies, the help

menu on most browsers will explain how. However, if you set your browser to disable cookies, you may not be able to access certain areas on the Website.

Web Beacons and GIF Files. The Website may contain electronic images known as Web beacons â?? sometimes also called single-pixel gifs â?? that allow us to count users who have visited those pages and to deliver co-branded services. We may also include Web beacons in promotional e-mail messages or newsletters in order to determine whether messages have been opened and acted upon. Some of these Web beacons may be placed by our marketing consultants to help determine the effectiveness of our advertising campaigns or email communications. Our marketing consultants may use Web beacons to place cookies on your computer, allowing them to recognize your computer each time you visit certain pages or e-mails and to compile anonymous information in relation to those page views, to enable us and our marketing consultants to learn which advertisements and emails bring you to the Website and how you use the Website. We do not use Web beacons to collect or access your personal information.

Registration Information. When you sign up as a Registered User, we ask or permit you to provide four general types of information:

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(1) Contact information, such as your name, address, telephone number, and e-mail address. We use your contact information to contact you in connection with your activities and transactions on the Website. We may also include commercial messages and advertisements in our e-mail and other communications with you using your contact information.

(2) Your password, which you create for this Website during the registration process. We use your password to grant you access to certain areas of the Website, to track your log-in and usage history as a Registered User, to maintain the security and integrity of certain areas, features, and services of the Website, and to monitor your compliance with our Terms of Use.

(3) Payment information, such as your credit card number, expiration date, and card security code. We use your payment information to bill you for your purchases of services on the Website. By making a purchase, or by engaging in any other kind of activity or transaction that uses payment information, you consent to our providing your payment information to our payment processors and such other entities as we determine are necessary to support and process your activities and transactions. Those entities may include credit card issuers, banks, and other financial institutions used to process and support the transaction or activity. Any of those entities may be authorized to use your payment information in accordance with our contracts with those entities and following their own privacy policies, over which we have no control, and you agree that we are not responsible or liable for any of their actions or omissions. Additionally, you agree that we may use and disclose all such information to such entities in the same manner in which we are entitled to use and disclose any other information that we collect from you.

(4) User-provided content, such as your user name, profile information, photos, video, text, graphics, music, sounds, or other content or information, not described elsewhere in this Privacy Policy, that we ask or permit you to upload or post to the Website. The primary use of user-provided content is public posting and display of such content on the Website. We also may review your user-provided content for compliance with our Terms of Use and may use your user-provided content to improve the Website. We will not display your password or payment information for public view on the Website.

Usage History. Once you are signed up as a Registered User, every time you log in using your username and password, we collect and track the history of your log-ins and usage of the Website, such as the timing and frequency of your visits, the specific pages you view, orders and purchases of services on the Website, and changes to your registration information and user-provided content. We use such information to keep track of your activities on the Website, to make improvements, to report aggregate information to our advertisers, to develop and deliver content specific to your interests, and to monitor your compliance with our Terms of Use.

Protection and Security of Personal Information

We use a variety of safeguards to protect your personal information against loss, theft, or unauthorized access or disclosure, including but not limited to password authentication, monitoring, auditing, firewalls, and encryption. Although we make every reasonable attempt to protect the personal information that you share with us, no transmission over the Internet can be guaranteed to be 100% secure. Also, please note that eÂ-mail is not secure against interception. You are transmitting all such information over the Internet at your own risk. Once we receive your transmission, we make our best effort to protect its security on our systems. Although we do not directly control the hosting companies that own and operate the servers on which we collect and store your personal information, our contracts with those hosting companies obligate them to protect the security and integrity of your personal information as described above.

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If you are a Registered User, your access is password protected. We recommend that you do not reveal your password to anyone. We will never ask you for your password in an unsolicited phone call or in an unsolicited e-mail. Additionally, each time you log in as a Registered User, you should remember to log out at the end of each session. You may also wish to close your browser window when you are finished. Those actions help to prevent others from accessing your personal information and correspondence if you share a computer with someone else or use a computer in a public place.

Access to Information

We take your privacy seriously. Except as otherwise explained in this Privacy Policy, we will not share your personal information with others without your knowledge and consent. We may disclose your personal information without your consent if we determine such disclosure is necessary to comply with applicable law, to cooperate with law enforcement, or to protect the interests, safety, or civil rights of other persons, or in the event of a transfer of ownership or assets or a bankruptcy proceeding.

Childrenâ??s Privacy

Our Website is intended for adults only, and we do not knowingly collect personal information from anyone under 18 years old.

How to Review or Change Your Personal Information

You may review, and request changes or deletions to, your personal information by (1) logging into the Website with your username and password, reviewing your personal information in your account, and following the instructions to change your information or user-provided content; or (2) sending an e-mail to our Customer Service Department requesting changes or deletions. We will respond to all such requests for changes or deletions within a reasonable time. Please be aware that changes or deletions are not instantaneous and may not be reflected immediately on public or private areas of the Website. If you ask us to change or delete your personal information, please be aware that we may continue to store your original information and that changes or deletions will affect only your ability to access the Website, your sessions as a Registered User, your e-mail communications, and public access to your user-provided content. Changes and deletions will not affect e-mails or information that we may have already forwarded to visitors, Registered Users, advertisers, payment processors, or other persons or companies, all as provided above in this Privacy Policy.

Your Choices

If you choose not to provide personal information to us, or if you do not wish us to use your personal information in the ways described in this Privacy Policy, then please do not register to become a Registered User of this Website. Visitors to this Website may restrict or disable cookies on most browsers by following the instructions in the browserâ??s help menu.

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Notification of Privacy Policy Changes

We reserve the right to change this Privacy Policy at any time. If we do change this Privacy Policy, we will provide notice to you by posting the changes on the Website. We will use information in accordance with our Privacy Policy in effect at the time the information was collected, unless you agree otherwise by continuing to use the Website or continuing as a Registered User after changes to the Privacy Policy have become effective.

Effective Date: January 01, 2025

We created this Privacy Policy to show you how we protect and handle your personal information, which we obtain from you when you visit the Website or sign up as a Registered Userâ?¦

Collection and Use of Personal Information

We collect certain information from our visitors through server logs and cookies. If you sign up as a Registered Userâ?¦

Server Logs

When you visit the Website, we automatically receive certain informationâ?¦

Cookies

Cookies are small text files that many websites, including ours, send to your browserâ?¦

Web Beacons and GIF Files

The Website may contain electronic images known as Web beaconsâ?¦

Registration Information

- Contact information such as your name, address, email, etc.
- Your password which grants you access to certain features.
- Payment information such as credit card details.
- User-provided content such as profiles and uploads.

Usage History

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We collect data about your visits, pages viewed, purchases madeâ?¦

Protection and Security of Personal Information

We use password protection, encryption, monitoring, and more to protect your dataâ?¦

Access to Information

We do not share your personal information without your consent, unless required by lawâ?¦

Childrenâ??s Privacy

We do not knowingly collect personal information from anyone under 18 years old.

How to Review or Change Your Personal Information

You may access, update, or delete your personal data by contacting us or logging into your accountâ?¦

Your Choices

You may restrict cookies or choose not to register to limit data collectionâ?¦

Notification of Privacy Policy Changes

We may update this policy and will post changes on the Website. Continued use implies acceptance.

Date Created
April 21, 2025

Author
admin

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