SCHEMATICS & MERCHANDISING | IMEX Wholesale Distribution

Description

At Imex Leader, we know that great products need great presentation. Our schematic and merchandising services are designed to help retailers maximize shelf impact, boost product visibility, and increase sales.

Schematics & Merchandising: are critical in ensuring that the right products are most effectively and strategically placed in retail stores. We work directly with our retailers to establish the correct product placements, as well as to establish schematics and merchandising plans for new stores or outlets

We provide:

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- Custom Planograms â?? Strategic product placement based on store layout and consumer behavior.
- Visual Merchandising Support â?? Eye-catching displays that attract attention and drive impulse buys.
- Category Management â?? Optimized product assortment and shelf organization for better shopping experiences.
- In-store Promotions & Signage â?? Professionally designed materials to highlight offers and drive traffic.

Our team works closely with retailers to ensure products are not only stocked, but strategically positioned to perform. From layout planning to execution, we turn shelves into sales.



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